

// About Me

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Wordpress Developer

May 2024 - Present



Nerdio

A seasoned Front-End Developer. I bring over five years of experience in creating innovative and user-friendly interfaces across a variety of platforms. My expertise ranges from developing robust backends to leading projects that enhance user engagement through dynamic web functionalities, using technologies like React, JavaScript, TypeScript, Redux and API integrations.

// Professional Experience

- Developed and maintained dynamic WordPress websites using Elementor, enhancing user experience and site performance.
- Used Elementor's theme builder to create consistent and cohesive website structures across all pages.
- Utilized advanced CSS and JavaScript techniques to enhance Elementor's capabilities and achieve complex design requirements.
- Ensured cross-browser compatibility and mobile responsiveness for all developed websites.

Rulon International Front-End Developer Oct 2023 - Jan 2024

Launch Interactive Front-End Developer Nov 2020 - Mar 2023

- Developed and maintained HTML template for invoices, quotes, and other financial documents, ensuring accuracy and brand consistency across all communications.
- Led the development of interactive guided tours for client products, employing React, advanced JavaScript, TypeScript and Next.js to enhance user engagement and product understanding.
- Developed and customized WordPress websites by leveraging advanced features of the Elementor page builder to enhance user experience and meet specific client design requirements.
- Managed website architecture and backend, including plugin management, updates, and security optimizations to ensure high performance and reliability of WordPress sites.
- Demonstrated comfort working in an agile environment by actively participating in code reviews, encouraging collaboration, and excelling as a supportive team member.
- Collaborated with cross-functional teams to maintain a comprehensive design system, significantly reducing UI inconsistencies by 30% and accelerating feature development time by 20%.

Trusted Media Brands Front-End Developer Feb 2020 - Sept 2020

- Developed innovative website features using React and Redux, enhancing user engagement and interactivity on the platform.
- Utilized JavaScript to implement dynamic functionalities, ensuring a seamless and intuitive user experience.
- Collaborated closely with the backend team to integrate APIs and data sources, resulting in efficient data retrieval and display.
- Actively participated in team discussions to articulate the benefits and challenges of frontend libraries and frameworks.

Access Intelligence Front-End Developer Feb 2019 - Feb 2020 •

- Engineered custom WordPress plugins, optimizing site functionality and enhancing user experience on multiple projects.
- Collaborated closely with backend team to design API endpoints, enabling seamless data synchronization between the frontend and backend.
- Led the development of "Views", a multi-page event site plugin, utilizing React and Redux to deliver a streamlined user interface.
- Leveraged Redux for state management, ensuring a consistent and efficient data flow throughout the application.

The Berman Group Full-Stack Developer May 2017 - Feb 2019

- Architected robust backends with Node.js, Express, Sequelize, and MySQL databases, ensuring efficient data retrieval and seamless frontend-backend interaction.
- Spearheaded the development of internal search engines for clients such as BOMA New York and Noddle Companies, optimizing data retrieval and user experience.
- Mentored and trained junior developers in rendering WordPress content and frontend best practices, contributing to a collaborative and skillful team environment.
- Collaborated closely with designers, translating design concepts into intuitive user interfaces while ensuring responsiveness and accessibility.
- Utilized AJAX, jQuery, and JavaScript to construct website content, integrating WordPress page and custom post types to deliver dynamic and engaging frontend experiences.

// Technical Skills

- **Programming Languages**: JavaScript, TypeScript, HTML5, CSS3 (Sass/Scss/Less), SQL, PHP
- Frameworks & Libraries: React, Redux, Next, Node, Babel, Webpack, Express, Jest, GraphQL, Tailwind CSS
- **Databases**: MySQL, PostgreSQL, MongoDB
- Tools: Git, GitHub Actions, Docker, JIRA, WordPress, Slack, Elementor

// Education

Full Sail University Winter Park, FL June 2015 Bachelor of Science Degree in Music Production